

THE CONCRETE HERALD, THURSDAY, FEBRUARY $25,1954$.



THE CONCRETE HERALD, THURSDAY, FEBRUARY 25, 1954.


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## The Crestline Skyliner

 It: another Ford first in styling low-price field. Its tinted trans liw-price held. Its tinted trans-parent roof-panel gives an open car feeling. And, as in all 1954 Fords, choose either the 115-h.p. 1.biock Six or 130-h.p. Y-block 1.8 , the greatest engine advance since the original Ford V:81


## The 3 newest Fords in Ford's line of $\mathbf{2 8}$ great models.

The Crestline Fordor With its clean, honest lines, com: pletely new exterior colors, har monizing interiors and nylon up-
holstery, it is a perfect example holstery, it is a perfect example
of how Ford continues to set the trend in styling for 1954. You can have it as automatic as you
want it with optional* want it with optional* Fordo-
matic, Master-Guide power steer
 Power-Lift Windows and 4-Way Power Front Seat.


The Customline Ranch Wagon Like the Mainline Ranch Wagorr, this two-door, six-passenger beauty converts to a cargo hauler in seconds. Ford also offers two four-door, eight-passenger "quick change artists": with even more cargo space. And on all Fords, you get new Ball.Joint Front Suspension ... the greatest advance BERGLUND MOTOR CO., Inc.

Sedro-Woolley, Waahington



